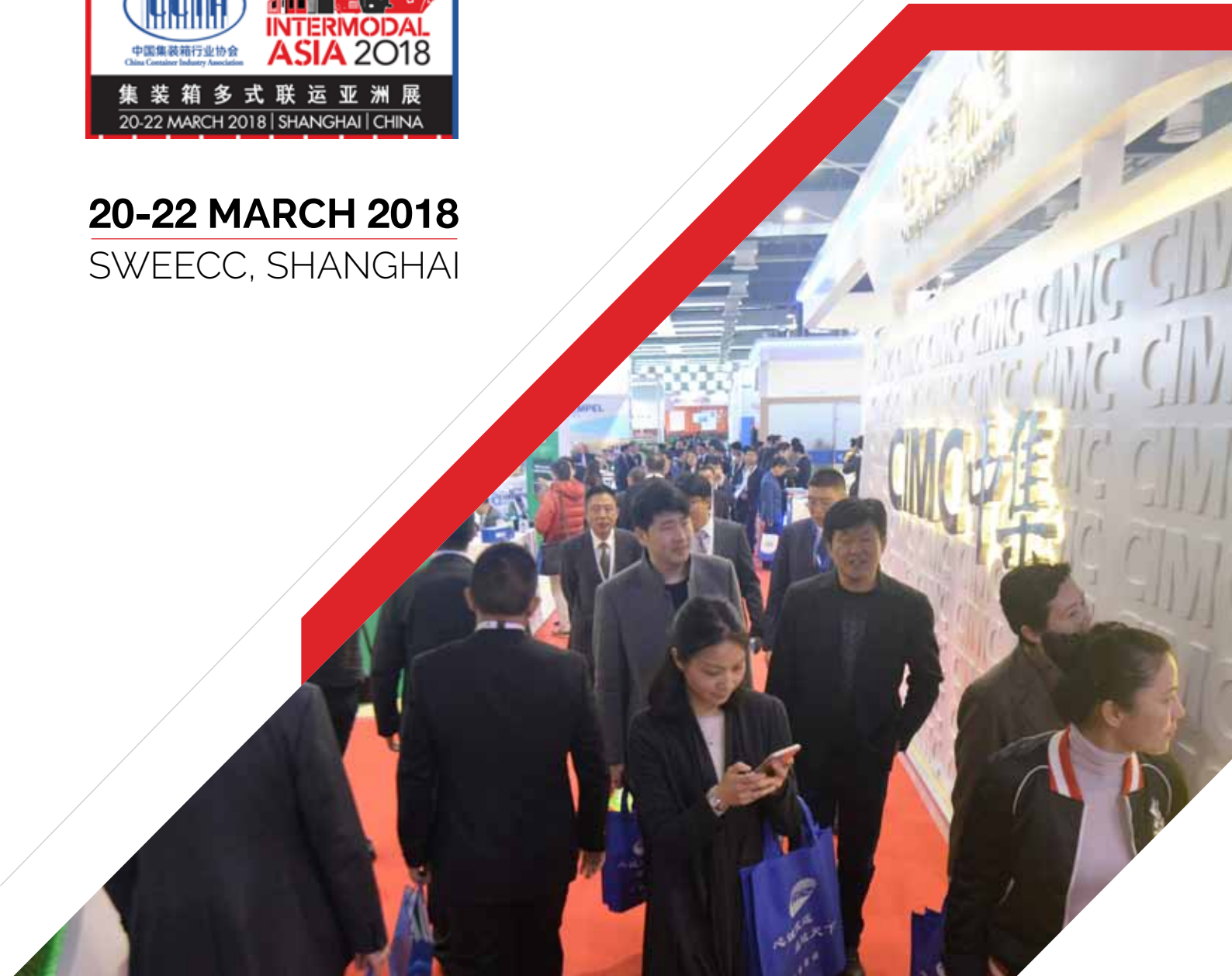




20-22 MARCH 2018
SWEECC, SHANGHAI



**YOUR PLATFORM IN ASIA TO MEET
THE GLOBAL INTERMODAL MARKET**

www.intermodal-asia.com

Organised by: **informa**
exhibitions



 中国交通运输协会联运分会
The Integrated Transport Federation of OCTA

Supported by: **CIMC 中集**



Follow us on: 

MAINTAIN KEY RELATIONSHIPS AND GENERATE IMPORTANT NEW BUSINESS LEADS AT INTERMODAL ASIA



This Asian event brings new vitality to the world famous Intermodal brand. It provides the perfect opportunity for global industry professionals to come together in China to network, do business and encourage the healthy and sustainable development of modern intermodal transport.

Mr Bo Liang Mai,
Chairman of the CCIA,
CEO & President of CIMC

Bringing together leading suppliers and senior decision makers from the global container, transport and logistics industry, Intermodal Asia provides the perfect opportunity to engage, network and do business with a targeted audience.

In partnership with the **China Container Industry Association (CCIA)** and the **Integrated Transport Federation**, a branch of the **China Communications and Transportation Association (CCTA)**, as well as benefitting from the full support of the world's largest container manufacturer, **China International Marine Containers (CIMC)**, Intermodal Asia is the most important annual meeting point in Asia for the industry.

FAST-TRACK YOUR BUSINESS TO SUCCESS IN 2018...

Maintain your competitive edge, generate highly targeted business leads and grow your profits by exhibiting at Intermodal Asia 2018.



REACH A GLOBAL MARKET

8,000+ senior professionals
across 3 days from over
80 countries.



STAND OUT FROM COMPETITORS

and reinforce your
commitment to the
marketplace.



WIN NEW BUSINESS

Meet with potential
customers and have
conversations face-to-
face to generate global
business with quality
buyers.



SHOWCASE YOUR PRODUCTS & SERVICES

Put your business in
front of the right people
and launch your latest
innovations to a captive
audience.

Secure your stand today, visit www.intermodal-asia.com

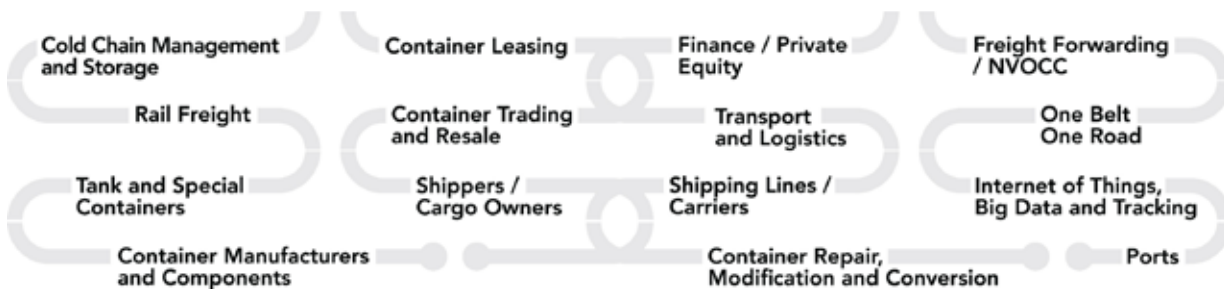
2017 VISITOR DEMOGRAPHICS

Intermodal Asia provides you with the ultimate tool to achieve your business goals by delivering a targeted audience of decision makers from not only Asia but the rest of the world.

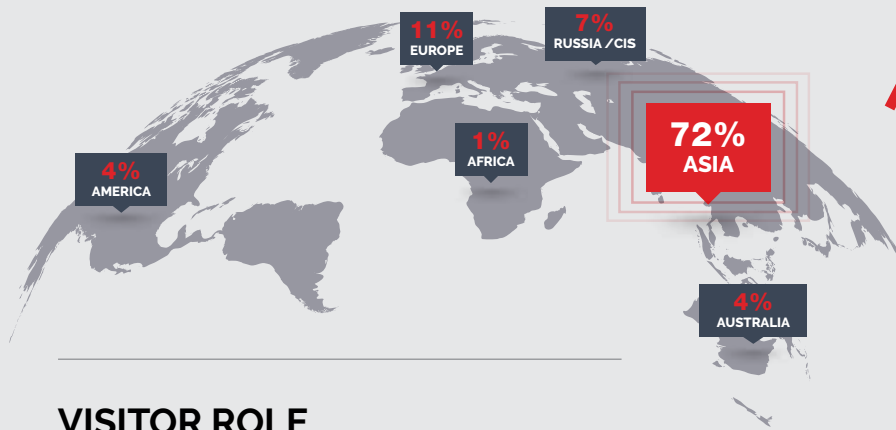


8,000+
Attendees

Bringing together professionals from the following areas:

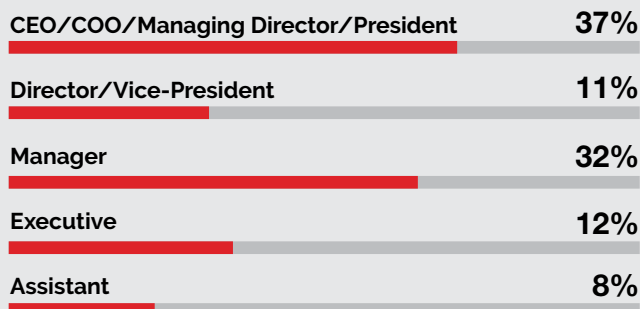


VISITOR BREAKDOWN BY REGION



80 countries represented

VISITOR ROLE



This event is a good opportunity for us to promote our products to the industry.

Deputy Director - Freight Department
Shanghai Railway Administration

Contact sophie.ahmed@informa.com for more information

SHARING INDUSTRY KNOWLEDGE



3
conference
theatres



50+
hours of conference
sessions



100+
speakers from
over **30** countries

The exhibition provides a full range of information such as industry developments and academic studies, so we feel this platform is a rare opportunity for all the exhibitors and customers to come together.

Chief Operating Officer,
Florens Asset Management

- ✓ International and high-level topics and themes
- ✓ Technical presentations
- ✓ Opportunity for discussion and learning of new business strategies
- ✓ Forge new and lasting business partnerships
- ✓ Share market insight and knowledge
- ✓ Meet with senior level speakers and attendees
- ✓ Dual language – Chinese and English

THE INTERMODAL ASIA 2018 PROGRAMME WILL FOCUS ON:

- » Overview of the intermodal market and future trends
- » Global economic outlook and the impact on the container shipping industry: a macro analysis
- » Collaborations in logistics to achieve greater flexibility and sustainability
- » Achieving greater transparency in the intermodal supply chain
- » Smart Shipping: the IoT and big data in tracking and its increasing role in the intermodal market
- » The One Belt One Road Initiative: a Chinese and international overview and the impact on international trade
- » Smart Ports of the 21st Century: smart intermodal information exchange from the port
- » Environmental Protection: the transition to waterborne paints systems in China, one year on...
- » Future Outlook Forum: new challenges, opportunities and how can the market anticipate them
- » Container logistics and optimization
- » Cold Chain Forum: reefer technologies and logistics
- » 'Cargotecture': containers in the built environment
- » Container Weighing: the latest developments in legislation, solutions & technologies
- » Tank Container Forum: safe handling of liquids in Asia
- » The rising role of the Freight Forwarder and their importance in the container supply chain
- » Intermodal in China Forum
- » Box technology in design and manufacture
- » Block chain technology and its growing role in shipping
- » Cargo Integrity: the fundamentals of safe packing, responsibilities in the supply chain and understanding the CTU code

Secure your stand today, visit www.intermodal-asia.com



SPONSORSHIP

Capitalise on Intermodal Asia's targeted audience

Sponsorship is a cost-effective way of maintaining and strengthening your company's brand position among your competitors.

A variety of high-impact, dynamic opportunities are available before, during and after the event, including:

- ✓ Conference Theatres
 - ✓ Event Guide
 - ✓ Lanyard
 - ✓ Visitor Ticket
 - ✓ Visitor Bags
 - ✓ You-Are-Here Board
 - ✓ Emails
 - ✓ Registration
 - ✓ Visitor Badges
 - ✓ Website
 - ✓ Carpet Tiles
- plus many more!**



Intermodal Asia provides a very good platform for us to have face-to-face & in-depth communication with box manufacturers, rental companies, container traders and other customers, to fully understand the market information and to deepen the grasp of market trends.

**General Manager -
Equipment Control Center,
COSCO SHIPPING Lines**

Contact sophie.ahmed@informa.com for more information



We've participated in this event for the last three years and can see that the event becomes better and more widespread each year. We meet more customers, more colleagues and the quality of attendees is improved each year. It's a good platform for us.

General Manager,
Dong Fang International
Container Group

SECURE THE BEST STAND POSSIBLE FOR YOUR BUSINESS

**Guarantee visibility and
generate more contacts**

Book now to secure the best possible location and maximise exposure through the extensive pre-event marketing and PR campaign.

Contact us to discuss options today!

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