



Smart Shipping Focus at Intermodal Asia 2018 In Collaboration with the Global Smart Container Alliance (GSCA)

A 2-day Smart Shipping Forum: keeping up with the pace of change in the smart shipping revolution

This forum will focus on how new technologies will encourage greater transparency, capability and profitability in the global container shipping industry creating more effective supply chains.

THEATRE 2: TECHNOLOGY THEATRE

TUESDAY 20TH MARCH 2018 | 10:30 – 17:45

WEDNESDAY 21ST MARCH 2018 | 10:30 – 17:15

Moderators:

Mr. Mark Bennett, President, Sun Intermodal

Mr. Jason Chiang, Director – Regional Development, Ocean Shipping Consultants

Mr. Abhineet Kaul, Director – Public Sector & Government Consulting, Frost & Sullivan

Mr. Sandy Verma, Senior Director, AT&T Asia Pacific

Speakers:

Mr. Lars Anke, Chief Representative, Port of Hamburg Liaison Office, Shanghai

Mr. Qifan Bao, Dean of Academy – International Transport and Logistics, East China Normal University

Dr. Jonathan Beard, Executive Director, Head of Transportation & Logistics – Asia, Arcadis

Mr. Michael Dempsey, Vice President - Container and Port Solutions, Orbcomm

Mr. Jim Fitzsimmons, Director – Cyber Consulting Team, Control Risks

Trevor Fox, Partner, HFW

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Mr. Jacques Frojmovics, CEO, Transport Data Publications sprl and Simteligence sprl

Capt. Jonathan Foong Kah Keong, CEO, Marine Chain

Nidhi Gupta, Co-Founder and Director, Portcast

Zhao Jungang, General Manager, Shen Joint Technology

Johnson Leung, 300 Cubits

Mr. Glenn Liao, Managing Director – Asia, Catapult - An Accelya Group Company

Mr. Wong Loke Yeow, Director and Head of Cyber Security, Hill & Associates Risk Consulting Pte. Ltd (A G4S Group Company)

Mr. Nicolas de Loisy, President, SCMO

Mr. Daniel MacGregor, Sales and Marketing, Nexiot AG

Mr. Don Miller, Vice President – Global Sales and Marketing, Globe Tracker

Mr. Douglas Owen, Secretary General, Bureau International des Containers (BIC)

Mr. Alan Robertson, Director, Webster Robertson

Mr. Christian Roeloffs, Managing Director, Container xChange

Mr. Johannes Schlingmeier, Managing Director, Container xChange

Ms. Merry Shi, Director of Marketing, CIMC Intelligent Technology Co., Ltd

Mr. Michal Stupak, Customer Officer, Port of Gdansk Authority

Mr. Pieter Vandevelde, Chief Revenue Officer, TBSx3

Mr. Pindar Wong, Chairman, VeriFi (Hong Kong) Ltd

Dr. Jack Xunjie Luo, Management, Shandong Container Terminal Branch (SDCT) – SIPG

Mr. Willy Yeo, Director of Marketing – Global Container Refrigeration, Carrier Transcold

Mr. Caesar Yiu, Director – Asia Pacific, Emerson Commercial & Residential Solutions – Transportation Solutions

Christina Zhuang, Boston Consulting Group

MODERATORS

Mr. Mark Bennett, President, Sun Intermodal

Mark Bennett has been president of Sun Intermodal Ltd since 2017, a container leasing company supplying dry van and refrigerated containers. Formerly, he was principal of Bennett Consulting Associates and Senior Vice President at Triton International from 1998 to 2016 where he held top line responsibility for the EMEA and South America region, established a Product Management group and led Container Procurement including c.US\$5 billion of equipment including c.2 million TEU of dry vans and c.125,000 refrigerated containers. He has led industry initiatives with the Container Owners Association, Institute of International Container Lessors and represented them at international forums including the UN and IMO. He is a regular speaker at Intermodal, COA and Cool Logistics conferences. Mark holds a degree in Agricultural Engineering from Cranfield University.



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Mr. Jason Chiang, Director – Regional Development, Ocean Shipping Consultants

Jason Chiang started in the maritime industry in 2001, working in various roles in PSA International, a global container terminal operator. He started in the maritime consultancy industry when he joined the Drewry in 2010 working on port due diligence assignments.

Currently, Jason is a Director of Ocean Shipping Consultants, part of a Dutch company, Royal Haskoning Group. He is responsible for the maritime consultancy assignments for clients in the Asia Pacific region. As a consultant, he has taken on over 100 projects including market studies, buy/sell due diligence and strategy work.

Jason holds an MSc in Industrial Engineering and is a Chartered Financial Analyst.



Mr. Abhineet Kaul, Director – Public Sector & Government Consulting, Frost & Sullivan

Abhineet Kaul is a Director with the Frost & Sullivan Asia Pacific Public Sector & Government Practice. He covers a broad range of areas, leveraging domain knowledge and relationships with senior executives.

Since joining Frost & Sullivan, Abhineet has completed several consulting projects on with government agencies across Asia Pacific His areas of expertise are Industry Trend identification, impact assessment, Infrastructure development support, Tourism policy development, and sector productivity improvement.

He has also worked on several studies related to Tourism sector in the region, working on engagements dealing with regulatory environment, future technology roadmaps, infrastructure development, and capability development.

Abhineet has been a speaker in Industry forums on topics related to mega trends, trade development and manpower development issues.



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MODERATORS

Mr. Sandy Verma, Senior Director, AT&T Asia Pacific

Sandy Verma leads AT&T's Internet of Things Strategy & Solutions in Asia Pacific. The global practice provides an industry leading innovative suite of machine-to-machine (M2M) services with global connectivity, application delivery platforms and Vertical Strategies – supported by professional services and a consulting practice instituting world-class organizational transformation i.e., changing the way people work and live.



Now based in Hong Kong, Sandy has a dynamic track record of more than a decade in the wireless industry. He has been at the forefront of mobility solutions developments that include the transition to digital, the launch of 3G and 4G, the rise of smartphones, and the age of connected devices. Sandy joined AT&T in the United States in 2001 and brings his experience in strategic management, enterprise solutions, product and marketing innovation integrating Mobility-Wired, comprising of Cloud, VPN, and Network Security solutions. He was honored by City of Los Angeles for his pioneering work developing and deploying the first public safety wireless solution for the City. Sandy graduated Masters in Business Administration and International Trade from the Peter Drucker Graduate School of Management in Claremont and the University of Oxford. He is also a graduate of the Management Program for Executives from the Institute for Communication Technology Management at the University of Southern California.

SPEAKERS

Mr. Lars Anke, Chief Representative, Port of Hamburg Liaison Office, Shanghai

As a sinologist, historian and political scientist, Mr. Lars Anke has dealt with the different regional activities of German institutions and companies during his studies in China. After completing his studies he has been with the German Asia Pacific Business Association as Regional Manager responsible for Greater China and Mongolia. Since September 2006 he serves as the Chief Representative of the Hamburg Liaison Office China and is in charge of many projects and affairs between Hamburg and China in the area of politics, economy, culture, education, tourism, port and marketing etc. Mr. Lars Anke led the Hamburg House Pavillon in the Shanghai World Expo 2010. In 2013, he and his HLO-team moved into the Hamburg House as the representative building of the Free and Hanseatic City of Hamburg in Shanghai.



Mr. Qifan Bao, Dean of Academy – International Transport and Logistics, East China Normal University

Mr. Bao Qi-fan, Professional Senior Engineer, the dean of Academy of International Transport and Logistics of East China Normal University and former Vice President of Shanghai International Port (Group) Co., Ltd, is an expert in mechanical, basic constructional and logistic fields with important contributions in port and shipping area. He has lead his S&T team to conduct innovation actively and independently and has raised the level of digitalization, intellectualization and information continuously strengthening the core competition force of Shanghai Port. Since 1981, Mr. Bao Qi-fan and his colleagues have successively completed more than 130 S&T projects which have been awarded 3 State Invention Prizes, 3 State S&T Advancement Prizes, 43 S&T Advancement Prizes at Ministry or Province levels, and 36 Gold Prizes in International Invention Fairs held in Paris, Geneva, United State of America, Brussels etc. In 2001, China Invention Association and etc. ranked him at forefront of the most influence inventors in China in 20th century; in 2004, he was awarded as one of China's ten S&T outstanding persons, in 2006 was given by Heliang & Heli Fund with "S&T and Innovation Award", and in 2009 was given by the World Federation of Engineering Organizations With Hassib J. Sabbagh Award for Engineering Construction Excellence.



SPEAKERS

Dr. Jonathan Beard, Executive Director, Head of Transportation & Logistics – Asia, Arcadis

Dr Jonathan Beard is an Executive Director and Head of Transportation and Logistics in Asia for Arcadis - the world's leading provider of design and consultancy for natural and built assets, employing 27,000 people worldwide. He also co-chairs the Company's "Belt Road Alliance" for Infrastructure Advisory Services.

Jonathan has advised on transportation policy and related infrastructure finance and development in over 25 countries, including several of the world's largest ports and airports. His expertise covers strategic master-plans, national blueprints, transaction advisory, competition and regulation across all transport modes.

Jonathan holds a BA, MA and PhD from Cambridge University, and is a Certified Management Consultant, a former President of the Hong Kong Institute of Management Consultants and Director of the Hong Kong Management Consultancies Association.



Mr. Jim Fitzsimmons, Director – Cyber Consulting Team, Control Risks

Jim Fitzsimmons is a Director in the Cyber Consulting team with responsibility for managing and delivering complex security projects, and supporting clients to understand and improve their overall cyber security maturity.

Prior to joining Control Risks was an Associate Director in KPMG's Information Protection and Business Resilience Practice. He has over 25 years of experience in providing IT security and consulting services to a variety of government agencies and industry verticals in the USA, China, Vietnam and Singapore.

Jim has extensive experience working with clients in the identification, management and mitigation of security and resiliency risks. He has led project teams that have developed and evaluated cyber security strategies, operational policies, security architectures and governance and management models. He has experience in the technology and processes that support data protection and personally identifiable information.



Mr. Trevor Fox, Partner, HFW

Trevor is a dual-qualified US attorney and English solicitor qualified to practice in Illinois, England and Wales. He specialises in commercial litigation and international arbitration, particularly ICC, LMAA, SIAC, SCMA, CIETAC and HKIAC arbitration. Trevor acts for clients in shipping, energy, banking and commodity sectors, in relation to a wide spectrum of commercial disputes.

Having lived and worked in China for over 14 years, Trevor is fluent in spoken and written Mandarin, and has obtained a LLM in Chinese Law from Tsinghua University.



SPEAKERS

Mr. Jacques Frojmovics, CEO, Transport Data Publications sprl and Simteligence sprl



Capt. Jonathan Foong Kah Keong, CEO, Marine Chain

Nidhi Gupta, Co-Founder and Director, Portcast

SPEAKERS

Zhao Jungang, General Manager, Shen Joint Technology



Mr. Johnson Leung, 300 cubits

Mr. Glenn Liao, Managing Director – Asia, Catapult - An Accelya Group Company

Glenn established Catapult's office in Hong Kong, leading the business development activities in the APAC region. Catapult are a leading logistics IT company for global rate and contract management, offering end to end pricing visibility for freight forwarders, shippers and carriers. During his years in Asia, Glenn has implemented rate digitization strategy for some of the largest NVOCC in the world. Before joining Catapult, Glenn was a commodity's trader, focus on global commodity trading and hedging strategies.

Glenn holds a BA degree in business finance and master degree in Statistics from the U.S. He is fluent in both English and Chinese.



SPEAKERS

Mr. Wong Loke Yeow, Director and Head of Cyber Security, Hill & Associates Risk Consulting Pte. Ltd (A G4S Group Company)

Mr. Wong Loke Yeow is the Asia Pacific Head of Cyber Security for Hill & Associates (H&A), as well as Country Director of H&A Singapore. Hill & Associates is a leading international enterprise security and risk management consultancy which is a subsidiary of the world's largest security firm, the FTSE listed G4S.

In his capacity, Mr. Wong's principal charter is to oversee and drive the development and growth of the Cyber Security Service Line for H&A, while personally helping the strategic and major cyber security engagements and advisory services with key customers across the Asia Pacific Region.

Prior to joining H&A, Mr. Wong had accumulated over 20 years of experience in information and cyber security, and held various senior leadership positions in the field which included Head of Asia Pacific Security Operations at Deutsche Bank AG (1997 to 2003); Asia Pacific Security Evangelist and Director of Product Management at Cybertrust Verizon Business (2003 to 2007); APJ Director of Security Solutions at Oracle (2007 to 2009); Regional Director of Strategic Alliances and Regional Cyber Security Spokesperson at Hewlett Packard (2009 to 2013); and Director of Enterprise Security Professional Services Consulting and Solutioning at Singtel (2014 to 2017).

Mr. Wong started his IT career in 1992 with the Republic of Singapore Police Force (RSPF) as an Inspector of Police (NS) and Project Officer for the Singapore Police computerisation projects. Subsequently, Mr. Wong joined the Singapore National Computer Board in 1994 where he was an IT Architect involved in the pioneering projects of the Singapore IT2000 Masterplan, before leaving the Public Sector to join Deutsche Bank AG in 1997.

Mr. Wong is a Certified Information Systems Security Professional (CISSP), and Certified Ethical Hacker (CEH). Mr. Wong also served as an executive committee member of the Singapore InfoComm Technology Federation (SiTF) from 2003 to 2010, during which he served as Chairman of the Security and Governance Chapter, as well as a Member of the SiTF Executive Council for three consecutive terms between 2007 and 2010.

[View my interview](#)



Mr. Nicolas de Loisy, President, SCMO

Nicolas de Loisy is the President of SCMO, a global network of professional firms providing advisory in logistics, transportation, and supply chain management. Their experts help transform supply chain challenges into strategic and competitive advantage through 40 offices in 25 countries.

With 22 years' experience in the logistics industry and 18 years' experience in providing supply chain advisory services, Nicolas is an expert facilitator with broad people and operation skills. His experience includes the development of corporate and operational strategies, profit enhancement and cost reduction, as well as marketing & operational management. His rare expertise of advisory in the field of supply chain management is sought after by both companies in drastic need, and people who want to prepare the future.



SPEAKERS

Mr. Daniel MacGregor, Sales and Marketing, Nexiot AG

Daniel Macgregor has over 20 years' experience in applying technology to business needs, and since 2014 has focused his expertise on the transport and logistics industry.

Daniel has worked for the EmbeddedLan at ETH Zurich, going on to become a founding member of the Swiss technology start-up Nexiot AG.

In his current role as Director Marketing and Sales of Nexiot AG, Daniel focuses on uncovering business needs and applying Nexiot's cutting edge IoT and M2M technology to optimize his client's mobile asset fleets.



During his previous experience as a Senior Consultant in IT Recruitment and Consulting, he was exposed to a broad range of technologies and industries, and leverages this experience to understand the customers' objectives and enable them to define and achieve their asset intelligence and digitisation goals.

Nexiot enables clients to get access to the information they need to gain full control of their business operations, to mitigate expenses and create new revenue opportunities. To make this happen, major barriers like maintenance, battery care, installation, on-boarding, technology risk and system integration must be removed.

Mr. Don Miller, Vice President – Global Sales and Marketing, Globe Tracker

Mr. Miller is an industry leader and expert in intermodal transportation markets. His extensive network is unsurpassed in the industry. He is a frequent speaker and author on pertinent supply chain topics relating to key market trends.

Mr. Miller has developed new product concepts and applications for smart containers, smart chassis, smart trailers and other smart logistics equipment. His expertise lies in global business development, channel development, and marketing initiatives.



Mr. Douglas Owen, Secretary General, Bureau International des Containers (BIC)

Douglas Owen was appointed Secretary General of the BIC in October 2016. He has 25 years' experience in the maritime transportation industry, including over 10 years developing and commercializing innovative software and data solutions that helped many of the world's leading carriers and container lessors to more efficiently manage their container fleets. Prior to joining the BIC, he served as Vice President, EMEA for International Asset Systems.



SPEAKERS

Mr. Alan Robertson, Director, Webster Robertson

Alan joined OCL (Overseas Containers Limited) in 1979 as a Management Trainee from Cambridge University. He held various positions in trade policy for the Pacific Basin and Africa trades, fleet operations for the South African and Indian Ocean service before leading the customer service team for the North Atlantic trade. Managerial roles followed in UK transport and logistics culminated in the management of terminal operations at Felixstowe and Tilbury as well as depots at Birmingham and Barking.



Appointed General Manager, Operations for P&O Containers container management division he had global responsibility for container logistics working with UK and international teams in Europe, Dubai, Singapore, Tokyo and New York.

He project managed the merger of the UK container management team with that of Nedlloyd Lines on time and on Budget
Appointed Managing Director of Cambridge Refrigeration Technology he developed the results of the company through implementing cost cutting, marketing and new product development strategies.

In addition to his role at CRT he project managed the introduction and development of a reefer container business plan for P&O Nedlloyd

Alan joined CP Ships in 2001 as Senior Director, Container Supply responsible for all empty operating costs, container leasing and procurement for the CP Ships container fleet.

After managing the merger of the CP Ships container fleet with that of Hapag-Lloyd following their purchase of CP Ships he established Webster Robertson Ltd as a container project consultancy in 2006.

WRL clients have included Triton Container Leasing, GE Seaco Ltd, Africa Express Line, North of England P&I, and United Arab Shipping Company

Webster Robertson People was formed in 2013 to develop ideas on coaching and leadership in the container and logistics fields.

Alan joined the Board of IMSA Ltd in 2011 and in 2014 was appointed as Director, Business Development.

Mr. Christian Roeloffs, Managing Director, Container xChange

Christian Roeloffs is Co-Leader of BCG xChange – an online market place connecting carriers, leasing companies, forwarders and traders to exchange empty containers. Before, Christian was a Project Leader at The Boston Consulting Group, advising many of the world's leading shipping companies with a particular focus on topics such equipment management, cost and procurement optimization as well as operational efficiency.



Christian holds a MSc in Finance from the London School of Economics where he focused on corporate finance and financial modelling. Before joining BCG he spent some time in Corporate Turnaround, helping clients survive through their most difficult times through both operational and financial restructuring.

[View my interview](#)

SPEAKERS

Mr. Johannes Schlingmeier, Managing Director, Container xChange

Johannes Schlingmeier is Co-Leader of BCG xChange – an online market place connecting carriers, leasing companies, forwarders and traders to exchange empty containers. Before, Johannes was a Project Leader at The Boston Consulting Group, advising many of the world's leading shipping companies with a particular focus on topics such as equipment management, network and yield optimization as well as business strategy.

Johannes wrote his PhD on empty container repositioning's, he holds a diploma in Engineering from Berlin Institute of Technology and an MBA from Purdue School of Business, Maryland, USA.



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Ms. Merry Shi, Director of Marketing, CIMC Intelligent Technology Co., Ltd

Mr. Michal Stupak, Customer Officer, Port of Gdansk Authority

Born 1970. Graduated 1994 at the Maritime Economic Faculty of the University of Gdansk. Between 1994 and 1995 was working at the forwarding company at Scandinavian shipping routes. Since the end of 1995 in the Port of Gdansk Authority in the Marketing Department, as Customer Officer responsible for contacts with clients and the acquisition of investors for the port area.



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SPEAKERS

Mr. Pieter Vandeveld, Chief Revenue Officer, TBSx3

Mr. Pindar Wong, Chairman, VeriFi (Hong Kong) Ltd

Pindar Wong is an internet pioneer, who co-founded the first licensed Internet Service Provider in Hong Kong in 1993 and the 'Belt and Road Blockchain' Consortium in 2017. He is the Chairman of VeriFi (Hong Kong) Ltd, a discrete Internet Financial Infrastructure consultancy. In 2015, he helped organize Asia's first Blockchainworkshops.org, Phase 1, 2 and 3 of Scaling-Bitcoin.org and sponsored the Hong Kong Bitcoin Roundtable. Together with Dr. Shin'ichiro Matsuo, he is establishing the bsafe.network to promote applied academic research in blockchain technologies. He chairs the Internet Society's Blockchain Special Interest Group and serves on the advisory board of Coindesk.Com



Pindar also serves on the Hong Kong Government's Committee on Innovation, Technology and Re-industrialisation, as a Director of the Hong Kong Applied Science and Technology Research Institute (ASTRI) and he also serves on the HK Trade Development Council ICT Services advisory committee and the School of Engineering Advisory Committee HKUST. Previously, he was the first Vice-Chairman of ICANN, Chairman of the Asia Pacific Internet Association, alternate Chairman of Asia Pacific Network Information Center, Chairman of APRICOT, Commissioner on the Global Commission on Internet Governance and elected Trustee of the Internet Society. From 2010-2015 he served on the Digital 21 Strategy Advisory Committee of the Hong Kong Government and the Task Force on Industry Facilitation.

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Dr. Jack Xunjie Luo, Management, Shandong Container Terminal Branch (SDCT) – SIPG

SPEAKERS

Mr. Willy Yeo, Director of Marketing – Global Container Refrigeration, Carrier Transicold

Mr. Caesar Yiu, Director – Asia Pacific, Emerson Commercial & Residential Solutions – Transportation Solution

29 years of experience across a broad range of functions and diverse industry segments including shipping, container and cargo inspection, container leasing, reefer machine manufacturing and reefer asset management.

Companies including: Jebesen shipping, Genstar Container Corporation, Textainer Equipment Management, Unicon International, Carlisle Leasing International, Dong Fang International Investment, Thermo King, Beacon Intermodal Leasing, Florens Container Services Company and Emerson.



[View my interview](#)

Christina Zhuang, Boston Consulting Group