



20-22 MARCH 2018

SWEECC, SHANGHAI

CONFERENCE PROGRAMME



Your Platform in Asia to Meet the Global Container, Transport and Logistics Market

The Intermodal Asia 2018 exhibition and conference will bring together the leading international and local decision-makers from over 90 different countries, from all areas of container and intermodal transport and logistics, making it the most important annual industry event in Asia.

JOIN THE INTERMODAL ASIA 2018 CONFERENCE

Conference Theatre 1: ILSS

Day 1: Tuesday 20th March

09:30 – 18:00 Exhibition

10:00 – 10:20 Opening Ceremony

10:20 – 17:40 Conference

ILSS | INDUSTRY LEADERS STRATEGY SUMMIT
行业领导者战略峰会

10:20 – 11:35

Overview of the Container Shipping Market

This forum will provide an overview of the global and local container shipping market; assessing likely future trade movements, current supply and demand, local trade routes and an overview of how new technologies are impacting the market

Moderator: Mr. John Fossey, Contributing Editor, WorldCargo News

Confirmed speakers include:

10:20 – 10:40 Industrial Revolution 4.0: what does it mean for liner shipping?

Mr. Tim Power, Managing Director, Drewry

10:40 – 11:00 Container market outlook

Mr. Alan Murphy, CEO and Partner, SeaIntel Maritime Analysis

11:00 – 11:20 Development practice of container multimodal transport in Yangtze River

Dr. Zhang Yongfeng, Director of International Shipping Research Department, Shanghai International Shipping Institute

REGISTER NOW >

www.intermodal-asia.com

11:40 – 13:15

Finance Forum

This forum will assess the availability of finance in the container and intermodal sector, providing an overview of how to take security over assets and how funds are making their investments.

Moderator: Mr. John Fossey, Contributing Editor, WorldCargo News

Confirmed speakers include:

11:40 – 12:00 Changing landscape of financing sources for intermodal companies

Mr. Renzo Hoefnagels, Executive Director - Head of Intermodal Finance, ABN AMRO

12:00 – 12:20 Availability of bank debt in intermodal finance

Mr. Toon Beng Ang, Senior Vice President – Shipping Finance Asia Pacific & Middle East, DVB Bank

12:20 – 12:40 Financing trends for the intermodal sector in 2018

Mr. Gerbrand Vroegop, Director – Transportation Finance, ING Bank N.V

12:40 – 13:00 Transferring title and taking security over intermodal assets

Mr. Mehraab Nazir, Partner, Watson Farley & Williams

13:00 – 13:15 Discussion and Close

13:30 – 17:40

One Belt One Road Forum: Part I

1.5 Day Forum

The current and future development of the Belt and Road Initiative (BRI) will impact on the future of trade in Asia and internationally. This forum will discuss the progress so far, likely future expansion and strategies and technologies to further enhance the benefits of the initiative. Topics will include: a review of trade routes and of the technology, investments and innovations for the initiative and their impact.

Moderator (Part A): Mr. John Fossey, Contributing Editor, WorldCargo News

Moderator (Part B): Mr. Nicolas de Loisy, President, SCMO

Confirmed speakers include:

Part A

13:30 – 14:00 One Belt One Road: the creation of a new logistics channel

Mrs. Muyuan Li, Executive Vice President and Secretary General, The Integrated Transport Federation of CCTA, Vice President and Secretary General, China Container Industry Association.

14:00 – 14:30 Overview of the progress so far; cost savings, new routes and impact on international trade

Mr. Henry Tillman, Chairman and Chief Executive Officer, Grisons Peak

14:30 – 14:55 Developments on the 6 BRI transport corridors along the BRI, including alternative and competing strategies

Mr. Andre Wheeler, Director, Wheeler Management Consulting

14:55 – 15:20 Building the Digital Silk Road: how blockchain technology adds business value to the Belt and Road Initiative

Mr. Pindar Wong, Chairman, VeriFi (Hong Kong) Ltd

15:20 – 15:35 Discussion and Close

15:35 – 15:45 Break

Part B

15:45 – 16:10 The Belt and Road: new goals, new challenges

Liu Yanlin, Manager – Corporate Strategy Division, Nippon Express

16:10 – 16:35 China Mongolia Russia route and alternatives

German Maslov, Operations Director – COO, FESCO Lines China Company Limited

16:35 – 17:00 Comparing different logistics companies' strategies and cooperation along the Silk Road

Mr. Christoph Szakowski, LogCon East / LogEasy

17:00 – 17:25 Opposition to OBOR and threats to logistics firms

Mr. Mitch Heron, Asia Operations Manager, Allan & Associates

17:25 – 17:40 Discussion and Close

10:15 – 13:10

One Belt One Road Forum: Part II

1.5 Day Forum

The current and future development of the Belt and Road Initiative (BRI) will impact on the future of trade in Asia and internationally. This forum will discuss the progress so far, likely future expansion and strategies and technologies to further enhance the benefits of the initiative. Topics will include: a review of trade routes and of the technology, investments and innovations for the initiative and their impact.

Moderator: Mr. Nicolas de Loisy, President, SCMO

Confirmed speakers include:

Part A

10:15 – 10:35 European short sea shipping and train route connections to and from China

Mr. Christoph Schwarz, Freight Manager Central Europe, Stena Line

10:35 – 10:55 Port of Gdansk as an effective gateway to Central and Eastern European market

Mr. Patryk Felmet, Business Development Director, Port of Gdansk Authority

10:55 – 11:15 One Belt One Road – How Wilhelmshaven can be a part of it

Mr. Andreas Bullwinkel, Managing Director, JadeWeser Port

11:15 – 11:35 Chinese port and shipping trends and their impact on the Belt and Road Initiative

Prof. Zhang Jieshu, Deputy Secretary-General, SISI (Shanghai International Shipping Institute)

11:35 – 11:45 Discussion and Close

11:45 – 11:55 Break

Part B

11:55 – 12:15 Strategies for effective intermodal integration with ports: how One Belt One Road can help

Mr. Kris Kosmala, General Manager Asia Pacific, Quintiq

12:15 – 12:35 Middle Corridor – Eurasian multimodal transportation through Georgia

Mr. Rati Devadze, Head of Marketing Analysis & Sales, JSC Georgian Railway

12:35 – 12:55 The New Silk Road

Mr. Carsten Pottharst, Managing Director, InterRail Europe

12:55 – 13:10 Discussion and Close

14:00 – 17:00

One Belt One Road Forum: Part III

1 ½ Day Forum

The current and future development of the Belt and Road Initiative (BRI) will impact on the future of trade in Asia and internationally. This forum will discuss the progress so far, likely future expansion and strategies and technologies to further enhance the benefits of the initiative. Topics will include: a review of trade routes and of the technology, investments and innovations for the initiative and their impact.

Moderator: *Mr. John Fossey, Contributing Editor, WorldCargo News*

Confirmed speakers include:

Part A

14:00 – 14:20 New Silk Road: keeping the momentum...and the service promise!

Thomas Kowitzki, Head of China Rail / Multimodal, Europe, DHL Global Forwarding GmbH

14:20 – 14:40 An update of containerized cargo from China to Central Asia and Turkey: update on the routes, carriers and the service being offered

Mr. Gregory Vojack, Chairman, GSR

14:40 – 15:00 Understanding the challenges and opportunities of new Silk Road: value added services with end to end visibility

Mr. Elias Heikari, CEO, ELIRON

15:00 – 15:20 Regional connectivity through China Pakistan economic corridor

Mr. Aasim Siddiqui, All Pakistan Shipping Association (APSA)

15:20 – 15:30 Discussion and Close

15:40 – 15:40 Break

15:40 – 15:50 Challenges of evolving international freight trains to and from China

Mr. Richie Liu, Managing Director, Railink International Intermodal Logistics

15:45 – 16:05 Press Announcement

16:05 – 16:10 Break

Part B

16:10 – 16:30 Container transport of cars on the Silk Road

Mr. Alan So, Sales Director, CFR Rinkens

16:30 – 16:50 Calculating hundreds of door-to-door routes for BRI. Insights into potential for bulk cargo transportation by rail via OBOR

Ms. Tatiana Serova, Commercial Director, A.R.T. Logistics Limited

16:50 – 17:00 Discussion and Close

Conference Theatre 2: Technology Theatre

2-day event focusing on Smart Shipping: keeping up with the pace of change in smart shipping

The Smart Shipping Forum is run in collaboration with the Global Smart Container Alliance (GSCA)

This forum will focus on how new technologies will create greater transparency, capability and profitability in the global supply chain

Day 1: Tuesday 20th March

09:30 – 18:00 Exhibition

10:00 – 10:20 Opening Ceremony

10:30 – 17:45 Conference

10:30 – 12:30

New Technologies to Optimise the Container Logistics Market

Discussing the progress so far and the future for platform collaboration and digitization in container logistics.

Moderator: *Mr. Abhineet Kaul, Director – Public Sector & Government Consulting, Frost & Sullivan*

Confirmed speakers include:

Part A

10:30 – 10:50 The BoxTech Global Container Database: instant access to container information and the benefits of a container asset register

Mr. Douglas Owen, Secretary General, Bureau International des Containers (BIC)

10:50 – 11:10 Digitizing freight rates in one centralised platform to improve visibility throughout the supply chain

Mr. Glenn Liao, Managing Director – Asia, Catapult - An Accelya Group Company

11:10 – 11:30 Trust your network: how big data and the power of the crowd helps businesses find trusted partners

Mr. Johannes Schlingmeier and Mr. Christian Roeloffs, Managing Directors, Container xChange

11:30 – 11:40 Break

Part B

11:40 – 12:00 Strengthening container logistics through Internet of Things, predictive analytics and artificial intelligence

Nidhi Gupta, Co-Founder and Director, Portcast

12:00 – 12:20 Technology: how will it disrupt the logistics industry in future?

Mr. Abhineet Kaul, Director – Public Sector & Government Consulting, Frost & Sullivan

12:20 – 12:30 Discussion and Close

13:45 – 16:30

Blockchain Technology: digitizing the supply chain

Traceability, transparency and security are the key to a modern effective supply chain. Blockchain is proving to deliver on the logistics promise of effective tracking, providing the ability to fully digitize the entire supply chain process.

Moderator: *Mr. Abhineet Kaul, Director – Public Sector & Government Consulting, Frost & Sullivan*

Confirmed speakers include:

Part I

13:45 – 14:05 Introduction to blockchain

Mr. Nicolas de Loisy, President, SCMO

14:05 – 14:25 Live case study of a ship owner using blockchain

Revolutionising the traditional vessel market by making access to shipping more widely available, increasing transparency in the supply chain and offering tokenization of vessels using Blockchain technology

Capt. Jonathan Foong Kah Keong, CEO, Marine Chain

14:25 – 14:45 Containerising Risk: reducing customs clearance costs, financial uncertainty and multi-jurisdictional legal friction using Blockchain Technology

Mr. Pindar Wong, Founder & Chairman, Belt and Road Blockchain Consortium

14:45 – 15:00 Discussion and close

15:00 – 15:05 Break

Part II

15:05 – 15:40 Blockchain and the combat against counterfeit

Mr. Pieter Vandevelde, Chief Revenue Officer, TBSx3

15:40 – 16:00 Cryptocurrency

Johnson Leung, 300 Cubits

16:00 – 16:20 Blockchain and Cryptodynamics

Mr. Alan Robertson, Director, Webster Robertson

16:20 – 16:30 Discussion and Close

16:35 – 17:45

Cyber Security: its importance in providing secure smart shipping

How to ensure greater security in the supply chain

Moderator: *Mr. Abhineet Kaul, Director – Public Sector & Government Consulting, Frost & Sullivan*

Confirmed speakers include:

16:35 – 16:55 Cyber threats to the container shipping sector

Mr. Jim Fitzsimmons, Director – Cyber Consulting Team, Control Risks

16:55 – 17:15 Your Cybersecurity chain is only as strong as its weakest link

Mr. Wong Loke Yeow, Director and Head of Cyber Security, Hill & Associates Risk Consulting Pte. Ltd (A G4S Group Company)

17:15 – 17:35 Cyber Security: it just got real!

Mr. Trevor Fox, Partner, HFW

17:35 – 17:45 Discussion and Close

Conference Theatre 2: Technology Theatre

2-day event focusing on Smart Shipping: keeping up with the pace of change in smart shipping

The Smart Shipping Forum is run in collaboration with the Global Smart Container Alliance (GSCA)

This forum will focus on how new technologies will create greater transparency, capability and profitability in the global supply chain

Day 2: Wednesday 21st March

10:00 – 18:00 Exhibition

10:30 – 16:30 Conference

10:30 – 14:50

Smart Shipping Forum: The Smart Container

How new technologies in container shipping are creating greater transparency and encouraging increased profitability, efficiency and resilience

Moderator (Part I and Part II): *Mr. Sandy Verma, Senior Director – Global Strategy Solutions – Internet of Things (IoT), AT&T Asia Pacific*

Moderator (Part III): *Mr. Mark Bennett, President, Sun Intermodal*

Confirmed speakers include:

Part I

10:30 – 10:50 **loc's Throe**

Mr. Hillman Duan, Director of Sales – Global Markets, CIMC Tech et IT (Shenzhen)

10:50 – 11:10 **Reefer monitoring on vessels and in the cloud with IOT**

Mr. Caesar Yui, Director – Asia Pacific, Emerson Commercial & Residential Solutions – Transportation Solutions

11:10 – 11:30 **Intelligent equipment as a driver of growth**

Mr. Daniel MacGregor, Sales and Marketing, Nexiot AG

11:30 – 11:50 **What the next phase of IoT means for intermodal and container operations**

Mr. Michael Dempsey, Vice President - Container and Port Solutions, Orbcomm

11:50 – 12:00 **Break**

Part II

12:00 – 12:20 **NB and edge computing intelligent terminal in the field of logistics equipment and IoT applications**

Zhao Jungang, General Manager, Shen Joint Technology

12:20 – 12:40 *Michel Fallah, CEO and Founder, TRAXENS*

12:40 – 13:00 **Reefer Telematics**

Mr. Willy Yeo, Director of Marketing – Global Container Refrigeration, Carrier Transcold

13:00 – 13:40 **Lunch**

Part III

13:40 – 14:00 **The digital imperative in container shipping**

Mr. Ted Chan, Partner and Managing Director, The Boston Consulting Group

14:00 – 14:20 **Real time, remote temperature monitoring and geo-location of temperature controlled shipments**

Mr. Jacques Frojmovics, CEO, Transport Data Publications sprl and Simteligence sprl

14:20 – 14:40 **How ocean carriers can differentiate their reefer services with IoT technology**

Mr. Don Miller, Vice President – Global Sales and Marketing, Globe Tracker

15:00 – 16:30

Smart Ports: increased automation and digitization and what it means for the future

Understanding the dynamics of a smart port and the impact of automation & digitization on the existing infrastructure.

Moderator: Mr. Jason Chiang, Director – Regional Development, Ocean Shipping Consultants

Confirmed speakers include:

15:00 – 15:20 The best practices of a fully automated container terminal in Yangshan Ph4 of Shanghai Port

Dr. Jack Xunjie Luo, Management, Shandong Container Terminal Branch (SDCT) – SIPG

15:20 – 15:40 Current state and development of China Port technology innovation

Mr. Qifan Bao, Dean of Academy – International Transport and Logistics, East China Normal University

15:40 – 16:00 Electronic data in the Port of Gdansk. Today and tomorrow

Mr. Michal Stupak, Customer Officer, Port of Gdansk Authority

16:00 – 16:20 Port of Hamburg – smartPORT solutions

Mr. Lars Anke, Chief Representative, Port of Hamburg Liaison Office, Shanghai

16:20 – 16:30 Discussion and Close

Conference Theatre 3: Innovation Theatre

Day 1: Tuesday 20th March

09:30 – 18:00 Exhibition

10:00 – 10:20 Opening Ceremony

10:20 – 17:10 Conference

10:30 – 12:40

Tank Container Forum- hosted by ISO Tanks, supported by the CCIA

A forum to discuss tank container transport and logistics

Moderator: Mr. Alan Robertson, Director, Webster Robertson

Confirmed speakers include:

10:30 – 10:50 VGM for tank operators – achieving compliance

Peregrine Storrs-Fox, Risk Management Director, TT Club

10:50 – 11:10 Total quality assured to container supplier chain

Mr. Xiao Liu, Director of Container Project, Intertek

11:10 – 11:30 Super application: super tanks are subversive in the transportation of railways and LNG energy

Gary Peng, Overseas Marketing Director, Nantong CIMC Tank Equipment Co., Ltd

11:30 – 11:50 Super Service: one-stop tank logistics services

Michael Han, General Manager – Tank Container BU, MILKYWAY Chemical Supply Chain Service Co

11:50 – 12:10 Super environmental protection: tank cleaning technology evolution

Denny Ding, Director of Engineered Solutions Dept., Kärcher (Shanghai) Cleaning Systems Co., Ltd.

12:10 – 12:30 Speaker from Infor

12:30 – 12:40 Discussion and Close

12:40 – 13:00

Life at Sea – but not as you know it

This forum, hosted by the **Container Shipping Supporting Seafarers Group (CSSSG)**, will discuss how bigger ships have created greater demands on crew productivity and what this means for the life of the seafarer. Discussion will include how the crew can contribute towards a more valuable on-board community and how that can lead to increased quality of life for the seafarer, as well as increased efficiencies and profitability for the carrier. It will also discuss how the container shipping industry can collectively support the seafarers in their work and attendees will have the opportunity to learn more about the newly created **Container Shipping Supporting Seafarers Group (CSSSG)** and their objectives and proposed initiatives.

Speaker: *Mr. Alan Robertson, Member of the Container Shipping Supporting Seafarers Group*

14:00 – 15:30

Environmental Protection: Transition to Waterborne Paints - One Year On

Moderator: *Mr. Mark Bennett, President, Sun Intermodal*

Panel Discussion

1. *Moderator: Mr. Mark Bennett, President, Sun Intermodal*
2. *Mr. John Williams, Director of Engineering, Triton International*
3. *Mr. Christopher Lee, Technical Director – Engineering, Seaco*
4. *Mr. Zorro Pan, Research Manager of Anticorrosive Coatings, CIMC*
5. *Ms. Cathy Gao, Overseas Marketing Director, CXIC Group*
6. *Mr. Chen Jianjun, Chief Engineer, GFIC-JZ*
7. *Mr. Philip Eastell, Deputy Head of Global Marketing - Containers, Chugoku Marine Paints*
8. *Mr. Fred Shi, Dowill Paint*
9. *Mr. Wang Cheng, KCC*
10. *Mr. Bill Barrett, Valspar*

This will be an interactive panel discussion, focusing on 5 key questions. There will not be slide presentations from each speaker, but there will be some case studies on the screens to discuss.

The discussion will be with the panelists on the stage but also will include opportunity for questions and discussions from the audience.

Key questions to be discussed:

1. In the first year of applying Waterborne paint, what is the most important thing that you have learned?
2. There were concerns that Waterborne paint would not be easy to apply and cure during cold winter weather. What has been your experience?
3. Some factories are understood to be planning additional modifications to the paint line after 1 year of experience. What are the primary reasons for this?
4. Are there significant differences in using different paint brands between productions?

16:00 – 17:00

Future Outlook Forum

This forum will identify future challenges and opportunities and discuss their likely impact on the market. Topics include: cargotecture, the increase of the secondary container market and technological disruption

Moderator: *Mr. Alan Murphy, CEO and Partner, SeaIntel Maritime Analysis*

Confirmed speakers include:

15:45 – 16:05 **What will be the next big things to impact liner shipping and intermodalism? From deglobalisation to increasing customer demands, near shoring and Big Data**

Mr. John Fossey, Contributing Editor, WorldCargo News

16:05 – 16:25 **Cybertecture: moving towards a new modular architecture**

Mr. James Law JP, Architect, Chairman & CEO, James Law Cybertecture

16:25 – 16:45 **Intermodal containers, the all in one disposable warehouse**

Mr. Aaron Peterson, CEO, My Mini Casa & BCG

16:45 – 17:00 **Discussion and Close**

Conference Theatre 3: Innovation Theatre

Day 2: Wednesday 21st March

10:00 – 18:00 **Exhibition**

10:30 – 16:30 **Conference**

10:30 – 12:40

China's Multimodal Environmental Transport Policy Forum

Moderator: *Hao Panfeng, Consulting Research Minister, Beijing Jiaoting Multimodal Transport Advisory Services Ltd*

Confirmed speakers include:

10:30 – 11:00 **Future development of multimodal transport in China**

Li Muyuan, Executive Vice President and Secretary General of The Integrated Transport Federation of CCTA, Vice President and Secretary General of China Container Industry Association.

11:00 – 11:20 **Key direction and trend of multi-modal railway development**

Liu Jian Tang, President of Intermodal Branch, Shanghai Transportation Association

11:20 – 11:40 **Multimodal transportation standardization development**

Tan Xiaoping, Director, Intermodal of Sinotrans & CSC Holdings Co. Ltd

12:00 – 12:20 **Relying on land port operation, coordination of cross border intermodal service rules**

Zhou Junbo, General Manager, Chengdu International Land Port Operation Co., Ltd.

12:20 – 12:40 **Exploration of multimodal transport development on the New Silk Road**

Yuan Qiong, Marketing Department of Wuhan, Hanou International Logistics Co., Ltd. Services Ltd.

14:00 – 16:30

SISI Perspective on the Development of Container Shipping in China

Hosted by the Shanghai International Shipping Institute

Focus on the China Shipping Market

Moderator: *Prof. Yin Ming, Party Secretary and Deputy Secretary-General, Shanghai International Shipping Institute (SISI)*

Confirmed speakers include:

14:00 – 14:25 Development and application of China Shipping Prosperity Index

Dr. Zhou Dequan, Director of Shipping Research Department, Shanghai International Shipping Institute

14:25 – 14:50 Smart Shipping and Big Data

Dr. Xu Kai, Director of Shipping Informatization Research Department, Shanghai International Shipping Institute

14:50 – 15:15 Port development and port multimodal practice in China

Dr. Zhao Nan, Assistant Secretary General and Director of Port Development Research Department, Shanghai International Shipping Institute

15:15 – 15:40 Inland shipping development in Yangtze River under the 'Belt and Road' Initiative

Dr. Li Qianwen, Researcher of Shipping, Research Department, Shanghai International Shipping Institute

15:40 – 16:30 Questions, Discussion and Close